

Child Friendly Child Protection and Safeguarding Policy

Appletree Treatment Centre (ATC)



Approved by:	Amanda Irwin (Proprietor)	Date: September 2025
Last reviewed on:	April 2026	
Next review due by:	September 2026 or sooner if any statutory Government Guidance is issued	



Appletree Treatment Centre have a policy for all the adults that tells them about Safeguarding.

This version of the policy is designed to be read and understood by the children.

Why we have this policy:

- To help you understand what safeguarding and child protection is.
- Inform you of how to get help if you feel you need it.

Safeguarding is the thing we do every day to keep you safe and happy. This includes things like making sure you have shoes that fit, coats to keep you warm, nice food to eat and booster seats in the cars if you need them.

Child Protection is our response if we know something has happened or could happen that may harm you. We will do everything we can to keep you safe.

The number one thing to remember is if you are worried or unsure, talk to an adult.

Four Main areas of Safeguarding and Child Protection

1. Physical Abuse – hitting, smacking, shaking, throwing, burning, biting
2. Sexual Abuse – be aware this doesn't always mean actually touching a child. It could be someone making you watch things to do with sex or encouraging you to act in an inappropriate way.
3. Neglect – this means things like not providing meals or warmth or clothing. Or perhaps not taking you to the Doctors when you need to go. There may be lots of different reasons why a child is neglected and it is really important that we know so we can help.
4. Emotional Abuse – This means when someone upsets you or makes you feel bad. If someone says horrible things to you and makes you feel sad and worthless.

If someone has said something or done something you did not like you **MUST NOT** keep it a secret. Make sure you tell an adult.

We have a responsibility to look out for each other. If you hear or see something that you are worried about, make sure you tell an adult.

Below is a list of the Adults at ATC and the phone number for Childline and the NSPCC. You can talk to any of the adults at ATC if you have a concern.



Important contacts

ROLE/ORGANISATION	NAME	CONTACT DETAILS
Proprietor	Amanda Irwin	a.irwin@appletreetc.co.uk 015395 60253
Principal ATC	Rowan Knapton	r.knapton@appletreetc.co.uk 015395 60253
Designated Safeguarding Lead (DSL) Appletree & Fell House School	Craig Dart	c.dart@appletreetc.co.uk 015395 60253
Designated Safeguarding Lead (DSL) Fell House	Amanda Fishwick	a.fishwick@appletreetc.co.uk 015395 35926
Designated Safeguarding Lead (DSL) Willow Bank	Russell Clement	russ.clement@appletreetc.co.uk 01539 726670
Designated Safeguarding Lead (DSL) Appletree House	Denby Bracken	d.bracken@appletreetc.co.uk 015395 60253
Deputy DSL Assistant Head Teacher	Sonia Morgan	s.morgan@appletreetc.co.uk 015395 60253
Deputy DSL Assistant Head Teacher	Abigail Woodburn	a.woodburn@appletreetc.co.uk 015395 35926
Deputy DSL Fell House	Matthew Moore	m.moore@appletreetc.co.uk 015395 35926
Deputy DSL Fell House	Marco Thompson	m.thompson@appletreetc.co.uk 015395 35926
Deputy DSL Appletree House	Jon Clement	j.clement@appletreetc.co.uk 015395 60253
Deputy DSL Willow Bank	Alex Halpin	a.halpin@appletreetc.co.uk 01539 726670
Childline		0800 1111
NSPCC		0800 800 5000

See Separate documents for DSL/DDSL Photos to Share with Children



Appletree Treatment Centre

Policy Name: Child Friendly Child Protection and Safeguarding Policy and Procedure

What Happens when you Talk to an Adult?

Sometimes an adult will have to ask for help from one of the people named above. This is so they can make sure they get it right and help you as quickly as possible. The people above may then need to ask for help also. This could be from your social worker or another group of people who help with safeguarding issues.

If we need to speak to any other people, we will always talk to you about what is happening.

Safeguarding is the responsibility of everyone at Appletree Treatment Centre. If you are worried about yourself or someone else, you MUST tell an adult as soon as possible.